



**The Price is Right Live™ is coming to
the Adler Theatre on February 10 at 7:30 PM**

THE PRICE IS RIGHT LIVE™ Returns Bigger Than Ever with New Games, New Prizes- including a Trip to Los Angeles to attend a taping of The Price is Right TV show at every stop on the tour! More Games, More Prizes, mor chances to WIN!

"Come On Down!" THE PRICE IS RIGHT LIVE™ is back and bigger than ever, bringing America's favorite game show to theaters across North America with exciting new experiences, bigger surprises, and unforgettable moments for fans of all ages.

It's not TV... It's LIVE. Feel the excitement as America's favorite game show unfolds right in front of you. Contestants can register for the chance to play iconic games like **Plinko™**, **Secret X™**, **Cliffhangers™**, **The Big Wheel™**, and the fabulous **Showcase™**- plus, for the first time ever, the fan-favorite game **Secret X™** joins the live tour.

As part of this exciting new season, **at every show one lucky winner could win a trip for two to Los Angeles to attend a taping of THE PRICE IS RIGHT™ television show.** The prize includes round-trip airfare, hotel accommodations, and studio tickets, giving fans the opportunity to experience the excitement on television. Eligibility requirements apply, see website for details.

Randomly selected contestants compete for incredible prizes including cash, electronics, home appliances, dream vacations, and even a brand-new car, while lucky audience members can also win prizes right from their seats.

For more than 20 years, THE PRICE IS RIGHT LIVE™ has entertained packed theaters across North America and awarded more than **\$15 million in cash and prizes**, creating unforgettable memories for generations of fans. Whether you're a lifelong viewer or experiencing the excitement for the first time, every performance delivers the energy, laughter, suspense, and audience participation that have made THE PRICE IS RIGHT™ a household name for decades.

With new games, new surprises, and a Hollywood getaway, there's never been a better time to hear the three words everyone hopes for...

Come On Down... You Could Be Next!



EVENT:	The Price is Right Live!™
DATE/TIME:	February 10, 2027 at 7:30 PM
VENUE:	Adler Theatre
TICKETS ON SALE:	Friday, October 16, 2026 at 10 AM CT

For more information, follow The Price Is Right Live™ on Facebook (<https://www.facebook.com/priceisrightlive>), Twitter (<https://twitter.com/TPIRLIVE>) & Instagram (<https://www.instagram.com/priceisrightlive/>).

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